

Prof. Noga Collins-Kreiner

Head, The Mediterranean Sea Trails Research Centre



Noga Collins-Kreiner is a Full Professor (PhD), in the School of Environmental Sciences at the University of Haifa, Israel and the Head of the Mediterranean Sea Trails Research Center. Former President of the Israeli Geographical Society.

Education: Ph.D. in Geography and Environmental Studies from the University of Haifa. Postdoctoral research at the Faculty of Environment, University of Waterloo, Canada.

Research and Consulting: Development and planning of recreational, leisure, and tourism development systems. Specific expertise in: ecological tourism, crisis tourism, SDGs, senior tourism, agricultural tourism, climate change & tourism, trail development and planning, hiking, and visitor management. She is at the top 2% of researchers worldwide, based on the impact of their research in 2022- 2025 (Source: Ioannidis, John P.A. 2025).

Her experience includes conducting research projects, planning, and providing professional consultancy for the Ministry of Tourism, the Jewish National Fund, the Nature and Parks Authority, the Council for the Preservation of Heritage Sites in Israel, the Ministry of Environmental Protection, and numerous other private and public organizations both in Israel and abroad, including agricultural tourism planning in the city of Wuhan, Hubei Province, China.

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